



Foodmatters

HCA NATIONAL LEADERSHIP &
DEVELOPMENT FORUM 2015

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Aneurin "Nye" Bevan



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'Making it Happen' What's next?

Andy Jones

National Chairman
Hospital Caterers Association



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Where have the last 2 years gone?



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What I have done?

NOTHING
and I mean **NOTHING.**

YOU HAVE DONE IT ALL!



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WE ARE LEADING

- You have done this – **THANK YOU**
- Parliamentary support gained
- Media perception **has** changed towards us – POSITIVE – BUT...!
- FRANCIS / BERWICK – We must keep FOCUSED & DELIVER

“There is nothing impossible to him who will try.”
[Alexander the Great]



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Today

HCA is seen as a leading Association by:

- Government
- Media
- Policy makers
- Professional bodies and associations
- Suppliers
- **PATIENTS**

**Leaders in
Healthcare Catering**

- UK and Worldwide



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What do we need to do

- Keep delivering on what we have started
- Get **ALL Trusts** to join us – DH even say we are the ‘must join’ Association
- **Conscious** that food has to be part of the patients’ recovery plan
- **LAST 9 YARDS**



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Nutrition & Hydration Week 2015

- A resounding success
- Massive patient engagement and satisfaction
- Involvement from
 - 90%+ Trusts / Hospitals
 - 300 Like-minded Associations / Organisations
 - 34 Countries



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The LAST 9 YARDS

Healthcare Catering
The Challenges
Integrity through Food and Drink



Courage is what it takes to stand up and speak;
Courage is also what it takes to sit down and listen

Winston Churchill



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**Our food should be our medicine and our
medicine should be our food**

Hippocrates
460-377 BC

Janice Gillian
2012



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The aim for both the dietitian,
clinicians and the caterer is the same:
That the patient consumes their food
and gains nutritional benefit

POWER OF 3



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The very first requirement in a hospital
is that it should do the sick no harm

Florence Nightingale

1859



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**Malnutrition costs the UK
twice as much as obesity**



Malnutrition costs more than **£13 billion**
of actual expenditure each year –
double the projected **£6.5 billion** cost of obesity



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By 2011,
these figures had jumped to **175,594**
admitted and **149,127** discharged



By 2013,
these figures had jumped to **200,396**
admitted and **168,000** discharged



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Malnutrition killed more than
500 patients on NHS wards in 2013



2007

THE DEATH TOLL

West Midlands.....	41
South East.....	41
North West.....	35
London.....	24
South West.....	24
East Midlands.....	22
Yorks & the Humber.....	21
East of England.....	18
North East.....	16
ENGLAND.....	242

Figures are for 2007

2013

Malnutrition and Dehydration contributes to the deaths of more than **2500** patients every year



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The nutritional value of food
left uneaten is nil

Food Counts - BDA



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Nutritional Care depends on teamwork
between **ALL** healthcare workers in
different disciplines

Royal College of Physicians
2002



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There is no form of cookery that requires more thought and care than that intended for the diet of those whom are sick and in care

Isabella Beeton
1861



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Healthcare Catering is the business of providing food and service to patients

Healthcare Catering is **OUR** business

We should act with integrity and as advocates for patient focused food and beverage services



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Change will not come if we wait for some other person
or some other time

We are the ones we've been waiting for

We are the change that we seek

Barack Obama



We have almost become
'TOO POSH TO NOSH'
'Good Food for Good Life'

Andy Jones



THE LAST 9 YARDS

Will drive change Together
Power of 3

Change will happen
change is not to be afraid of but embrace

Andy Jones

But it's not over yet...!
This is just the Beginning...



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We had an idea
The 'LAST 9 YARDS'...



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