



*With a little
help from
my friends*

HCA NATIONAL LEADERSHIP AND DEVELOPMENT FORUM 2016

14 - 15 APRIL 2016 | ACC LIVERPOOL



Children's nutrition a priority?

Peter McGrath

LACA – Chair





Sometimes things don't go your way!



LACA

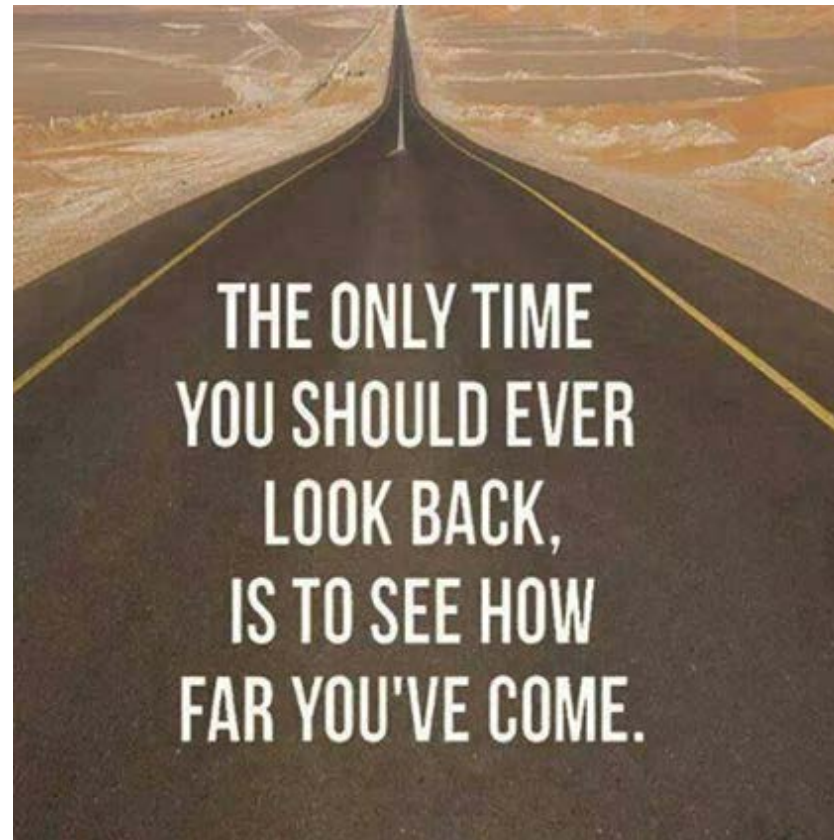
- Lead Association Catering Education
 - Board / NSG / 10 regions - over 2000 members
 - Together, We Achieve Excellence in School Food
 - We challenge and have driven improvement
 - Collaboration
 - Industry Partners (30)







Learning from each other...



Collective aims





Collective aims

- A Quality Service
- Customer Focused Service
- Business Like Approach
- Cost effective service
- Improved Outcomes
- Health & Well Being of Children & Young People



The child at the centre





Leon & the School Food Plan

- 17 aims
- Engagement of Headteachers
- A Quality Service
- Customer Focused
- Uptake of meals
- Training



School Food Standards

- Checklist / Posters / Advice
- Applies to all Schools*
- All local authority maintained schools
- Pupil referral units
- Academies that opened prior to 2010
- Academies and free schools with agreed funding from June 2014
- Non-maintained special schools
- <http://www.schoolfoodplan.com/standards>





School Food Plan – July 13 > March 16

- The support of the Secretary of State for Education
- A review
- Catalyst for Change & Improvement
- Engaging Headteachers and providers
- School Food Expert Panel
- Reporting to DFE
- New Leadership Board – April 2016





School Food Plan – Dashboard/Objectives

- School Meal take up
- School Food Standards
- Professional Workforce Standards
- Cooking on the Curriculum
- Teacher Training / Ofsted
- Small schools
- Image



Set sound foundation for long term change – we are changing culture – it a generational issue



Future Challenges – Public Sector links

- Continuation of working together
- Retention of UIFSM
- Budget £2.30 UIFSM / Living wage
- Increase take up 60% - UIFSM 80>85%
- School food = 20% potential intake of a child
- **Children's Health & Well Being**
- **Child Poverty**
- Child malnutrition – Obesity / Under weight (Last 3 Years vs previous 20 years)*





Child poverty statistics and facts

- 3.7 million children living in poverty in the UK
- 25% of all children
- 1.7 million of these children are living in severe poverty
- 63% children living in poverty are in a family where someone works
- 3 year-olds in households with incomes -£10,000 are 2.5 times more likely to suffer chronic illness than children in households with incomes above £52,000.





The American Academy of Paediatrics (AAP)

- “We know children living in poverty have more chronic disease, more severe chronic disease, and have poor early brain development which can impact them when they get to school, and lead to poor academic performance,”

Dr. Benard Dreyer, president of the AAP.



- <http://time.com/4251653/pediatricians-should-screen-all-children-for-poverty/?platform=hootsuite>



Why and what to do?

- Poor diet at home – parenting – low incomes – Child Poverty
- Obesity Strategy – we wait..
- Sugar tax?
- This Government do not like taxation – Self Regulation
- Retail / manufacturers – reducing sugar?
- 10p levy sugary drinks > JO & Leon = Children's Health Fund
- Advertising





NHS Concessions – Food outlets

- HCA called for EATING FOR GOOD HEALTH', 2015
- As the purveyor of health and wellbeing, the NHS does not do well at promoting a healthy diet and lifestyle. "The HCA has no issue with snacks being offered in restaurants, cafes, vending machines and shops on site, and it does not want to see fizzy drinks stopped (as people will purchase them elsewhere and the Trust will lose income, which often goes back into patient food).....
- Why not a 10p levy? To go to improving children's food in Hospitals.





With a little help from our friends

- Learning & Understanding - Support each other's initiatives
- Standards / nutrition across public sector
- Embed public awareness
- Ensure children's health remains a high priority
- Together we can make a difference
- Continue to challenge Government
- Stronger better together





Do you remember the road earlier?



Thank you any questions?

